**Position:** GG Sales & Marketing Executive

**Location**: Newry Co. Down.  Must be willing to Travel Worldwide

**Job Type:** Permanent, Full-time

**Description:**

Sales and marketing support role for the Grease Guardian range of products. In particular the role will involve supporting international distributors with sales and marketing, carrying out market research, updating marketing materials and assisting with the annual Grease Guardian product launch.

**Responsibilities:**

* Assist existing distributor in efforts to sell the product in their market by contacting regularly, visiting annually and supporting with marketing.
* Carrying out market research in target markets where there is no or little representation currently.
* Assist in marketing and promoting all aspects of the Grease Guardian range internationally.
* Assist with the annual launch of Grease Guardian products by updating manuals, brochures, specification sheets, videos and the website.
* Keep the Grease Guardian website and social medial platforms up to date.
* Assist agent in Ireland with identifying new distributors
* Assist in coordinating service calls in Ireland

**Qualifications and other requirements**

* Bachelor’s Degree in Marketing or related field required
* Sales and marketing experience
* Excellent communication and problem-solving skills
* Active presence on social media
* Ability to learn product details and USPs quickly and translate what you’ve learned to content marketing strategies
* Willingness and experience in worldwide travel attending exhibitions, trade shows and presentations
* Hands on approach to sales with ability to absorb technical information

If you meet the above criteria and interested in this position, please submit your cv to caroline@fmenvironmental.com